

## Introducing Linda Landon



Linda Landon, ACC, is an ICF credentialed business and personal coach, trained recovery coach, professional speaker and trainer. She mentors business professionals to connect with their inner genius so they can be authentic, resourceful, focused, successful, and happy. Linda has more than 20 years experience in marketing, sales, business consulting and coaching, and is the president of Linda Landon & Associates, a Los Angeles-based coaching and training company.

Linda listens deeply, asks questions, and guides her clients to look within so they can access their authenticity and unlock their potential. They learn to identify what's not working, determine what's REALLY going on and uncover limiting agreements, beliefs, and thoughts. Then she supports clients as they shift these thinking patterns and take powerful, focused action to improve their lives.

A Master Toltec teacher, Linda integrates principles from *New York Times* bestseller, *The Four Agreements*<sup>®</sup> with her innovative process, DreamShifting, into her coaching, speaking, and trainings. She offers the training, *The Four Agreements at Work*, to teach business leaders to unleash their creativity, build business relationships, and work easier and produce more. As a certified Speaking Circles<sup>®</sup> Facilitator, she leads *Speak Without Fear* groups that guide people to overcome their fear of speaking in public by connecting authentically and immediately with their audience.

## **Speaking Engagements: Partial List of Conferences, Trainings and Workshops**

### **Conferences**

#### **Don't Take Things Personally: The Secret to Effective Leadership**

2008 Inland Empire Women's Conference  
2008 International Conference on Business & Consciousness  
Closing Plenary: 2007 California Association for Alcoholism &  
Drug Addiction Counselors Annual Conference  
Kansas City Project Managers Institute · Visionary Business Conference  
Independent Community Bankers of America Convention  
Women's Business Success Conference

#### **Recover Your Life: The DreamShifting Process**

14<sup>th</sup> Annual Lesbian and Gay Psychotherapy Association Conference  
Granada Hills Church of Religious Science

### **Trainings and Workshops**

#### **Don't Take Things Personally: The Secret to Effective Leadership**

Microsoft Live Office Seminar · Young Entrepreneurs Int'l Quarterly Training  
National Association of Catering Executives  
Re/Max Realtors · Keller-Williams Realty · Los Angeles Founder's Church  
Whole Foods Market · Santa Monica Co-Opportunity Market Food for Thought Series

#### **The Four Agreements & The Twelve Steps**

The Other Bar: Women Attorneys in Recovery)  
The Meadows Treatment Center – Community Presentation

#### **The Four Agreements at Work**

Ongoing Class & Teleclass Series  
International Coach Federation of Los Angeles

#### **Recovery Coaching**

Milestones Ranch Malibu – Community Presentation  
The 2008 Annual Addiction Treatment Centers & Professional Consortium of California  
Clearview Treatment Program · Visions Adolescent Treatment Center  
Wonderland Center

#### **Shift Your Perspective and Change Your Life: The Power of Your Word**

Bolden & Martin Law Firm · Wild Oats Natural Marketplace  
LAX Coastal Chamber of Commerce

**Professional Speaker – Trainer – Master Four Agreements® Toltec Teacher  
Certified Speaking Circles® Facilitator**

Individual and Customized Presentations:

**Don't Take Things Personally: The Secret to Effective Leadership**

Free yourself from the opinions and actions of others, stay peaceful in any situation, take effective action, and inspire your team to excel.

**Recover Your Life: The DreamShifting Process**

Learn how to solve problems effectively by identifying and shifting them at their source - inside you. Developed by Linda Landon, DreamShifting is a radical approach to business and personal coaching. It integrates principles from the New York Times bestseller, *The Four Agreements*, with The Work of Byron Katie and other life-changing techniques Linda has successfully used for over twenty years to help her clients make significant changes in their lives.

**The Four Agreements at Work**

Do you feel isolated or overwhelmed in your workplace? It doesn't have to be this way! Learn how to work easier and produce more, unleash your creativity and expand your business to the next level using principles from New York Times bestseller, *The Four Agreements*.

**The Four Agreements and The Twelve Steps**

Experience the power of applying principles from New York Times bestseller, *The Four Agreements*, to The Twelve Steps of Recovery. You will leave with new perspectives and tools to enhance your skill at working the steps.

**Shift Your Perspective and Change your Life: The Power of Your Word**

Who is your worst enemy? You are. Does anyone speak to you as harshly as you speak to yourself? Language is your most powerful tool. Learn how to use words to change your inner world and everything around you.

**Speak Without Fear: Introducing Speaking Circles®**

Did you know that most people's number one fear is of speaking in front of others? Are fear and anxiety about presenting holding you back in your career and in your life? This highly experiential presentation will teach you to authentically and immediately connect with your audience and ensure that your message is seen, heard, delivered, and received. You will learn how to capture your audience's attention even before a word is spoken.

# SPEAKER SERVICES

4023 Meier St, LA, CA 90066  
310-822-4922 - [susan@speakerservices.com](mailto:susan@speakerservices.com)

To whom it may concern,

This is Susan Levin, owner and founder of Speaker Services at [www.speakerservices.com](http://www.speakerservices.com). Linda Landon is one of the speakers listed in our directory, which has been bringing speakers and audiences together since 1992. She has been listed on our site for about four years and also has attended many of our training events. She was a keynote speaker at our most recent event, the Visionary Business Conference, held in February 2007.

She is highly qualified as a speaker on *The Four Agreements* at Work and offers an excellent presentation. She connects with the audience on a deep level. She is a coach and has a background in the corporate market. I am assuming she has made her video demo available to you. If not, go to this link to see it <http://speakerservices.com/speakers/detail/91> and also to hear a short audio clip.

I have heard only rave reviews about her performance and I know she has been invited back time after time by the event coordinators who book her through [www.speakerservices.com](http://www.speakerservices.com).

Please don't hesitate to contact me if you have any questions.

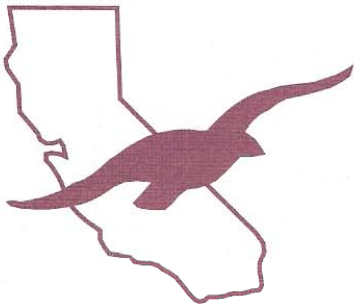
Susan Levin  
Speaker Services  
310-822-4922 PST

# CAADAC

## CALIFORNIA ASSOCIATION OF ALCOHOLISM & DRUG ABUSE COUNSELORS

### MISSION:

*CAADAC'S mission is to  
unify addiction focused  
professionals  
interested in achieving  
excellence through the  
attainment of the highest  
levels of advocacy,  
competency and ethics.*



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January 21, 2008

Linda Landon & Associates  
10008 National Blvd. Ste. 294  
Los Angeles, CA 90034  
(310) 202-6722

Dear Linda,

Thank you again for presenting the closing plenary at the California Association of Alcoholism & Drug Abuse Counselors 27<sup>th</sup> Annual Conference. We really enjoyed your dynamic seminar – Don't Take Things Personally.

The feedback we received from the participants was extremely positive. 91% of those who gave feedback, ranked you as a good to excellent speaker. Many appreciated your experiential and interactive approach. We invite you to present next year and hope you'll consider offering a pre-conference seminar as well.

We look forward to building a long lasting relationship with you.

Thank you,

Rebekah Gray  
CAADAC  
Executive Administrative Assistant  
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F: 916-368-9424



# FOUNDER'S CHURCH

OFFICE OF THE MINISTER

Members and friends of Founder's Center for Positive Spirituality who recently attended Linda Landon's seminar on Don Miguel Ruiz's book, "The Four Agreements," were guided in an experience that helped us see how following the very simple principles of the book can have a profound effect on our success in relationships, whether personal or professional. Linda Landon is able to present the Toltec teaching in a warm and engaging way, giving the seminar participants something of lasting value to their lives. For those of us who have had a couple of months to live and use these principles in a conscious, on-going, way, there has been an increase in the poise, confidence, and peace with which we are able to interact with others. We are grateful to Linda Landon for bringing this useful seminar to our center.

Ann Doherty  
Religious Science Practitioner  
Founder's Center for Positive Spirituality  
3281 W. Sixth St., Los Angeles, CA, 90020



October 3, 2005

Linda Landon and Associates  
2624B Broadway  
Santa Monica, CA 90404

Dear Linda:

Thank you so much for your dynamic presentation at our Sales Meeting on September 21, 2005.

I have had nothing but positive feedback from each agent who was in attendance. We are all excited about having you back next year for the series.

I am looking forward not only to your next presentation, but to a long and lasting relationship with you. Thank you once again.

Warmest Regards,

Carol Treadway  
RE/MAX College Park Realty